

PROGRAM STRUCTURE

LEVEL	: Undergraduate
SCHOOL	: School of Sinology
PROGRAM	: 633240201 : Bachelor of Arts Program in Business Chinese
PROGRAM YEAR	: 2563

1 General Education Course MINIMUM CREDIT : 30

1.1 Language Course MINIMUM CREDIT : 15

Course Code	COURSE	CREDIT
1005120	Thai for Communication E2: 1001105 Thai Language Skills 3 (3-0-6) OR E1: 1005121 Thai Language Conversation in Daily Life 3 (2-2-5)	3 (3-0-6)
1006134	English for Communication 1 P: 1006002 Intensive English 0 (3-0-6) OR P: 1006003 Intensive English for English Majors 0 (3-0-6)	3 (3-0-6)
1006135	English for Communication 2 P: 1006134 English for Communication 1 3 (3-0-6)	3 (3-0-6)
1006136	English for Career Development P: 1006135 English for Communication 2 3 (3-0-6) OR P: 1006124 English 3 3 (3-0-6) ----- E2: 1006125 English 4 3 (3-0-6)	3 (3-0-6)
1006137	Academic Oral Communication P: 1006135 English for Communication 2 3 (3-0-6)	3 (3-0-6)

1.2 Humanities Course MINIMUM CREDIT : 3

Course Code	COURSE	CREDIT
1001127	Psychology in Daily Life E2: 1001141 General Psychology 3 (3-0-6)	3 (3-0-6)

1.3 Science and Mathematics Course MINIMUM CREDIT : 6

Course Code	COURSE	CREDIT
1101105	Sciences and Mathematics All Around E1: 1101100 Science for Life 3 (3-0-6) AND E1: 1106100 Mathematics for Life 3 (3-0-6)	3 (3-0-6)
1301110	Introduction to Information Technology and Data Science E1: 1301104 Introduction to Information Technology 3 (2-2-5) OR E1: 1301107 Basic Information Technology 3 (2-2-5)	3 (2-2-5)

1.4 Social Science Course MINIMUM CREDIT : 6

Course Code	COURSE	CREDIT
1203102	Managing Organization and Entrepreneurship	3 (3-0-6)
1601104	Global Citizenship E1: 1601103 Know Your Laws 3 (3-0-6) AND E1: 2302102 Man and Society 3 (3-0-6) OR E1: 1601103 Know Your Laws 3 (3-0-6) AND E1: 2302101 ASEAN Studies 3 (3-0-6)	3 (3-0-6)

1.5 Integrative Course (non-credit) MINIMUM CREDIT : -

Course Code	COURSE	CREDIT
MFU333	MFU Character	0 (0-6-2)

2 Specific Required Course MINIMUM CREDIT : 105

2.1 Core Course MINIMUM CREDIT : 9

Course Code	COURSE	CREDIT
1202113	Macroeconomics	3 (3-0-6)
1203121	Principles of Marketing	3 (3-0-6)
1203203	Business Ethics and Good Governance	3 (3-0-6)

2.2 MINIMUM CREDIT : 33

Cours e Code	COURSE	CREDI T
2404111	Fundamental Chinese 1 E2: 2404101 Foundation Chinese 1 6 (6-0-12)	6 (6-0-12)
2404112	Fundamental Chinese 2 P: 2404111 Fundamental Chinese 1 6 (6-0-12) OR P: 2404101 Foundation Chinese 1 6 (6-0-12)	6 (6-0-12)

	----- E2: 2404102 Foundation Chinese 2 6 (6-0-12)	
2404113	Sound System of Mandarin and Structures of Chinese Characters	3 (3-0-6)
2404114	Chinese Listening and Speaking 1 P: 2404111 Fundamental Chinese 1 6 (6-0-12) AND P: 2404113 Sound System of Mandarin and Structures of Chinese Characters 3 (3-0-6) OR P: 2404101 Foundation Chinese 1 6 (6-0-12) AND P: 2404113 Sound System of Mandarin and Structures of Chinese Characters 3 (3-0-6) ----- OR E1: 2404103 Chinese Listening 1 3 (3-0-6) AND E1: 2404106 Chinese Conversation 1 3 (3-0-6)	3 (3-0-6)
2404211	Intermediate Chinese 1 P: 2404112 Fundamental Chinese 2 6 (6-0-12) OR P: 2404102 Foundation Chinese 2 6 (6-0-12) ----- E2: 2404201 Foundation Chinese 3 6 (6-0-12)	6 (6-0-12)
2404212	Intermediate Chinese 2 P: 2404211 Intermediate Chinese 1 6 (6-0-12) OR P: 2404201 Foundation Chinese 3 6 (6-0-12) ----- E2: 2404202 Foundation Chinese 4 6 (6-0-12)	6 (6-0-12)
2404213	Chinese Listening and Speaking 2 P: 2404114 Chinese Listening and Speaking 1 3 (3-0-6) OR P: 2404103 Chinese Listening 1 3 (3-0-6) AND P: 2404106 Chinese Conversation 1 3 (3-0-6) ----- OR E1: 2404104 Chinese Listening 2 3 (3-0-6) AND E1: 2404206 Chinese Conversation 2 3 (3-0-6)	3 (3-0-6)

2.3 MINIMUM CREDIT : 15

Course Code	COURSE	CREDIT
2402304	Discussion on Economic History of China P: 2402201 Introduction to Business Chinese 1 3 (3-0-6) AND P: 2404217 Introduction to China 3 (3-0-6) ----- E1: 2404301 Ancient Chinese History 3 (3-0-6) AND E1: 2404414 Chinese Economy 3 (3-0-6)	3 (3-0-6)

2402305	Introduction to Chinese Investment Law P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404217 Introduction to China 3 (3-0-6) OR P: 2404202 Foundation Chinese 4 6 (6-0-12)	3 (3-0-6)
	E2: 2402404 Introduction to Chinese Investment Law 3 (3-0-6)	
2404217	Introduction to China P: 2403222 Applied Chinese 2 6 (6-0-12) OR P: 2404211 Intermediate Chinese 1 6 (6-0-12) OR P: 2404201 Foundation Chinese 3 6 (6-0-12)	3 (3-0-6)
	E2: 2404305 Introduction to China 3 (3-0-6)	
2404318	Chinese Literature and Philosophy P: 2404212 Intermediate Chinese 2 6 (6-0-12) OR P: 2404314 Applied Classical Chinese 3 (3-0-6) OR P: 2404202 Foundation Chinese 4 6 (6-0-12)	3 (3-0-6)
	E2: 2404306 Chinese Literature 3 (3-0-6)	
2404443	Chinese Culture P: 2404212 Intermediate Chinese 2 6 (6-0-12) OR P: 2404319 Chinese Civilization 3 (3-0-6) OR P: 2404202 Foundation Chinese 4 6 (6-0-12)	3 (3-0-6)
	E2: 2404302 Chinese Culture 3 (3-0-6)	

2.4 Major Required Courses MINIMUM CREDIT : 33

Course Code	COURSE	CREDIT
2402201	Introduction to Business Chinese 1 P: 2404112 Fundamental Chinese 2 6 (6-0-12) OR P: 2404102 Foundation Chinese 2 6 (6-0-12)	3 (3-0-6)
2402202	Introduction to Business Chinese 2 P: 2402201 Introduction to Business Chinese 1 3 (3-0-6)	3 (3-0-6)
2402203	Chinese Computer for Business P: 2402201 Introduction to Business Chinese 1 3 (3-0-6) OR P: 2404102 Foundation Chinese 2 6 (6-0-12)	3 (3-0-6)
	E2: 2404431 Chinese Computer 3 (3-0-6)	

2402204	Business Chinese Conversation P: 2402201 Introduction to Business Chinese 1 3 (3-0-6) AND P: 2404211 Intermediate Chinese 1 6 (6-0-12) OR P: 2404201 Foundation Chinese 3 6 (6-0-12) ----- E2: 2404426 Business Chinese Conversation 3 (3-0-6)	3 (3-0-6)
2402306	Business Chinese Reading P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12) OR P: 2404202 Foundation Chinese 4 6 (6-0-12) ----- E2: 2402401 Business Chinese Reading 3 (3-0-6)	3 (3-0-6)
2402307	Business Chinese Writing P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12) OR P: 2404202 Foundation Chinese 4 6 (6-0-12) ----- E2: 2402402 Business Chinese Writing 3 (3-0-6)	3 (3-0-6)
2402411	Business Chinese Translation P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12) OR P: 2404202 Foundation Chinese 4 6 (6-0-12) ----- E2: 2402403 Business Chinese Translation 3 (3-0-6)	3 (3-0-6)
2402412	Chinese for Business Negotiation P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (3-0-6)
2402413	Senior Project P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (3-0-6)
2402414	Co-operative Education	6 (0-40-6)

2.5 Major Elective Courses MINIMUM CREDIT : 15

2.5.1 MINIMUM CREDIT : 9

Course Code	COURSE	CREDIT
2402310	Chinese for International Trade P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12) OR P: 2404202 Foundation Chinese 4 6 (6-0-12)	3 (3-0-6)

	----- E2: 2402303 Chinese for International Trade 3 (3-0-6)	
2402311	Chinese for Manufacturing P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (3-0-6)
2402312	Chinese for Logistics and Supply Chain P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (3-0-6)
2402313	Chinese for Free Trade and Trade Privileges P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (3-0-6)

2.5.2 MINIMUM CREDIT : 9

Course Code	COURSE	CREDIT
2402320	Chinese for Hotel Business P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12) OR P: 2404202 Foundation Chinese 4 6 (6-0-12) ----- E2: 2404428 Chinese for Hotel Business 3 (3-0-6)	3 (3-0-6)
2402321	Chinese for Airline Business P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12) OR P: 2404202 Foundation Chinese 4 6 (6-0-12) ----- E2: 2404436 Chinese for Airline Business 3 (3-0-6)	3 (3-0-6)
2402322	Chinese for Tourism P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (3-0-6)
2402323	Chinese for Health Care Business P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (3-0-6)
2402324	Chinese for Public Relations P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12) OR P: 2404202 Foundation Chinese 4 6 (6-0-12) ----- E2: 2404430 Chinese for Public Relations 3 (3-0-6)	3 (3-0-6)
2402325	Chinese for MICE and Event Management P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (3-0-6)

2.5.3 MINIMUM CREDIT : 6

Course Code	COURSE	CREDIT
2402415	Chinese for Strategic Brand Management P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (2-2-5)
2402416	Chinese for Social Enterprise P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (3-0-6)
2402417	Chinese for Business Competency Development P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (2-2-5)
2402418	Chinese for Competitive Strategies P: 2402202 Introduction to Business Chinese 2 3 (3-0-6) AND P: 2404212 Intermediate Chinese 2 6 (6-0-12)	3 (2-2-5)

3 Free Elective Courses MINIMUM CREDIT : 6

REMARKS

P : Prerequisite Course

E1 : One-way Equivalent

E2 : Two-way Equivalent

รายวิชา 1006393 Principles of Translation 3(3-0-6) ในกรณีที่นักศึกษาไม่สามารถใช้ภาษาไทยได้ ให้เรียนรายวิชา 1006382 Directed Studies แทน

รายวิชา 1006397 Comparative Study of English and Thai 3(3-0-6) ในกรณีที่นักศึกษาไม่สามารถใช้ภาษาไทยได้ ให้เรียนรายวิชา 1006381 Selected Reading แทน